Judging a Book by its Cover: Women, Legal Landmarks and Other Frontiers

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The right cover is like a beautiful coat, elegant and warm, wrapping my words as they travel through the world, on their way to keep an appointment with my readers. The wrong cover is cumbersome, suffocating. Or it is like a too-light sweater: inadequate (Lahiri 2017: 16).

[A] INTRODUCTION

As Mr Tulliver learned to his cost when buying his Sunday reading from Partridge’s sale, one should never judge a book by its cover (Eliot 1860: ch 3).¹ And yet, most of us do. And why not? After all, in the words of 19th-century novelist and poet, Thomas Love Peacock, “[t]here is nothing more fit to be looked at than the outside of a book” (1831). Or as Italian author, Lalla Romano, stated more bluntly: “it is very hard to love an ugly book” (Lahiri 2017: 28).

More than simply a practical solution to enclose its pages, a book’s cover acts as its herald or champion striding forward to catch the eye of passers-by. It is at once a harbinger, inserting its content into a particular style or genre, and braggart, recounting celebrity endorsements and the previous successes of its author as one might list “ingredients” on a packet of soup (Lahiri 2017: 30; see also Jones 2006). It is rarely static. Book covers are updated to reflect current trends or jurisdictions, to celebrate anniversaries or to place a book within a particular series.² Their purpose is both aesthetic and commercial. Where once when books were rare and precious objects covered with similarly rare

¹ Indeed, prior to the 1820s, most books were sold unbound so that purchasers might commission their own bindings—usually to match their library.

² The seven Harry Potter books by J K Rowling, eg, have had over 200 different covers since Harry Potter and the Philosopher’s Stone was published in 1997. See also Lamont 2010; Touma 2022.

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Figure 1: Screenshot of #bookstagram Instagram feed
(taken 23 August 2023)
and precious materials, today it is their covers that attract attention. As Peter Campbell notes, “the product and the advertisement are bound up together” (2009). What a book looks like often drives the market—with the very best covers adorning coffee mugs and other household items and featuring #bookcover and #bookstagram social media feeds and the like (Connolly 2018; Bramley 2021).

However, as feminist legal scholars have long argued, book covers represent far more than this (see eg Bottomley 1996; Beresford 2009; Monk 2022). Far from simply “packaging” the text (Bottomley 1996: 116), a “visual garb” allowing for the transformation of “the text into an object, something concrete to publish, distribute and, in the end, sell” (Lahiri 2017: 19, 14) or “jacket” shrugged on simply to protect the text beneath, the cover of a book, to use Anne Bottomley’s words, is “a frontier between two territories: a window into the text and a window from the text on to the world” (Bottomley 1996: 116). A book’s cover provides both the first impression and interpretation of the text. It represents—and represents—the text. It is the means through which the authors (albeit within the limitations set by the publisher) and/or publishing team convey what they think the book is about, which in turn sets the rules of engagement with the text beneath.

Little wonder that authors often have strong ideas of what they want—or don’t want—on the covers of their books. J D Salinger, for example, is said to have forbidden pictorial covers for his fiction (Mullan 2003). Jhumpa Lahiri, a Bengali American author, in her powerful reflection on The Clothing of Books has written of the disassociation and conflict she feels when faced with publishers’ interpretations of her work:

> All my life I have been in conflict between two different identities, both imposed. No matter how I try to free myself from this conflict, I find myself, as a writer, caught in the same trap. For some publishing houses, my name and photograph are enough to quickly commission a cover that teems with stereotyped references to India: elephants, exotic flowers, henna-painted hands, the Ganges, religious and spiritual symbols. No one considers that the greater part of my stories are set in the United States, and therefore pretty far from the river Ganges. Once I complained that the cover of a book in which the protagonist was born and raised in the United States seemed too “exotic”, that a

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3 See, eg, the Ulm Münster Book-Cover of the book of the Epistles from c 1506: British Museum collection.
less “oriental” approach was better suited, the publisher removed the image of an enchanting Indian building and replaced it with an America flag. From one stereotype, that is, to another (Lahiri 2017: 50).

Academic authors are no different—though it may be that we have a little more input into the clothing of our books than Lahiri describes. Joseph Raz, for example, took the photo on the cover of the Oxford University Press edition of Practical Reason and Norms published in 1999. Similarly, Daniel Monk has written about Brenda Hale (then Hoggett) and David Pearl’s involvement in the selection of covers for the various editions of their family law textbook, The Family, Law and Society: Cases and Materials:

In conversations with Brenda and David it was clear that the covers of their books always mattered to them. They ensured that the choice was theirs ...

The image on the cover of the sixth edition [of a 2008 bronze sculpture entitled “Family” by the British pop artist Peter Blake] ... was very much Brenda’s choice. And visiting the artist in his studio one morning to receive his signed permission, in a rush to meet the deadline, was one of the unexpected pleasures of co-authoring that edition. (Monk 2022: 65, 71)

So, what about our books?

[B] REPRESENTING WOMEN’S LEGAL LANDMARKS

Celebrating the History of Women and Law

The first women’s legal landmarks collection—Women’s Legal Landmarks: Celebrating the History of Women and Law in the UK and Ireland—was published by Hart Publishing in 2019 (Rackley & Auchmuty 2019), the centenary of women’s formal entry into the legal profession. It is a large volume (around 300,000 words) featuring 91 landmarks each representing a significant achievement or turning point in women’s engagement with law or law reform. Beginning in circa 940, the landmarks cover a diverse array of topics including matrimonial property, reproductive freedom, domestic

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4 Certainly this has been our experience working with Hart Publishing on the covers to our women’s legal landmarks collections. The Hart Publishing ‘Information for Authors’ states: “We work with both in-house and external designers to make sure Hart covers are among the best in the market. We are happy to discuss specific requirements that you may have for a final product and, where possible, accommodate them” (nd: 5).

violence and abuse, the right to vote and the ordination of women bishops alongside short “pen portraits” of some of the first women lawyers.

We knew early on that we didn’t want the cover to feature the usual representations of “law”—courtrooms, gavels, wigs and gowns or “law reform”—Parliament, Elizabeth Tower and so on. Nor did we want it to feature signposts or way-markers pointing to some unknown destination in the distance, as an inaccurate nod to the “landmarks” of the title, or abstract images of “women”. This was a book about real women making a difference to the lives of countless other women, children and men. And they needed to be visible from the outset. Images of individual women (as suggested by the publisher in an early very beautiful mock-up of the cover in which a photograph of Emmeline Pankhurst was placed in a suffrage medal) or of particular landmarks (votes for women, equal pay and so on) were out—as they suggested the collection was only about those women or landmarks. So too were images of women lawyers, despite the coinciding centenary, as these were a small and relatively recent addition to those using the law to effect positive change for women.

Our original idea of creating a collage for the cover using an image for each landmark was rejected by the publisher. It was too expensive, too cluttered. And they were right—not least because we were squeezing in new landmarks right up against our publication deadline. Instead, we compromised on a maximum of three images—but which ones?

The process took over three months and nine rejected covers. Where we ended up was with a group of photographs taken in the 20th century—featuring three groups of women: outside the 1919 Paris Peace Conference; on a march for equal pay in Trafalgar Square, London; and holding hands around the perimeter fence of RAF Greenham Common in Berkshire (known as “embracing the base”). The top two photos together with white dividing lines echoed the WSPU (Women’s Social and Political Union) colours: green, white and purple.

What we liked about these images were that they involve law and law reform in different ways: both within and outside the legal and political institutions, legislative and common law reform, as well as protest (law-breaking). All the images involve women collaborating—working together to achieve their legal and political aims. They represent a mixture of familiar and less familiar legal landmarks. Few people are aware

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6 Though see the fabulous cover for *Women, Their Lives and the Law* (Barnes & Ors 2023).
Figure 2: Cover of Women’s Legal Landmarks: Celebrating the History of Women and Law in the UK and Ireland. Photo credits: Pictorial Press Ltd/Homer Sykes Archive/Trinity Mirror/Alamy Stock Photo.
of the role of women-led non-governmental organizations in the creation of the League of Nations and fewer still of their success in ensuring through Article 7 that its Secretariat (an international civil service) should be open to men and women (O’Donoghue 2019: 125). Similarly, while the images of women at Greenham Common are well known, their imaginative and innovative use of legal hearing as part of their campaign as well as their impact on national election laws was (and is) less so (Woodcraft 2019: 363). We were keen to include pictures that echoed links with other campaigns—the banners pinned to the fence behind the Greenham women invoking the early 20th-century suffrage banners, the demand for equal pay on the banners in Trafalgar Square mirroring that carried by Patricia Ford alongside Irene Ward, Edith Summerskill and Barbara Castle on 9 March 1954 when they united across political parties to present an 80,000 signature to Parliament demanding equal pay.

We were also keen to depict that women were actively “doing something”. The images are of protest in action: of women travelling across the world to Paris,7 of the Equal Pay demonstration organized by the National Joint Action Campaign Committee for Women’s Equal Rights and attended by 1,000 protestors which led directly to the Equal Pay Act 1970 (Watkins 2019: 291) and the Greenham Common Women’s Peace Camp, which prevented cruise missiles being brought to the United Kingdom.

In hindsight, however, we wish we had been able to use our cover to demonstrate the full historical and jurisdictional breadth of our book—most obviously by including an image from the final landmark in our collection, the “Repeal the 8th” campaign which took place in Ireland during 2018 (de Londras 2019: 651)—as well as reflecting the greater diversity of the women involved.

Women’s Legal Landmarks in the Interwar Years

Our second collection—Women’s Legal Landmarks in the Interwar Years: Not for the Want of Trying—

7 The women in the top photo had travelled from around the world to the Paris conference. They are: front row from left to right—Mrs J Borden Harriman (United States); Mme DeWitt Schlumberger (France); Mme Pichon-Laudry (France); second row—Mrs Juliette Barrett Rublee (United States); Dr Katherine Bennett Davis (United States), Mme Brunsching; third row—Mrs Millicent Garrett Fawcett (Great Britain); Mrs Oliver (Ray) Strachey (Great Britain); Miss Rosamond Smith (Great Britain); fourth row—Mme Brigode (Belgium); Marie Paunt (Belgium); Miss Nevia Boyle (South Africa); Mile Van den Plas (Belgium); sixth row—Mme Sonnine Capi (Italy); Mile Eva Mitzhouma (Poland).
focuses on the often forgotten legal “landmarks” that benefited, or aimed to benefit, women in England and Wales between 1918 and 1939 (Auchmuty, Rackley & Takayanagi 2024). We wanted to ensure that our cover reflected the breadth of the landmarks included in the collection. While the time period is much shorter—just 21 years—the 34 landmarks once again cover a wide range of topics: access to property, family relationships, health care, criminal law, employment opportunities, pay, pensions and political representation as well as pen portraits of early women lawyers and parliamentarians and key women’s organizations, including the Six-Point group and the Married Women’s Association.

Its cover echoes that of our earlier collection. Publishers like the recognizability of a “brand”—their view is that people who liked the first volume will want others in the series—and with this second volume Women’s Legal Landmarks was on the way to becoming a brand. This time the design process felt much quicker.\(^8\) In large part because—five years on—we knew much more about what we wanted. We wanted to include photos of real women “on the move”. We wanted groups of women, rather than women on their own, to highlight the importance of collaboration and women’s organizations, and also to move away from the tendency in women’s history, in defiance of reality, to isolate individual “heroines” to admire or discredit. And we also wanted to ensure that we represented working-class women as well as those from the more commonly seen middle and upper classes. Once again, we did not want “famous faces” or events. And most definitely we did not want images of women standing in a line looking miserable.

After considering images of women packing coronation biscuits in Huntley & Palmer’s factory in Reading, of early women MPs outside Parliament and (one of our favourites) of a group of equal suffrage campaigners protesting in the rain, we settled on two images. The top image features women at a woodwork class at the South East Essex Technical College in Barking, East London, in 1936. The bottom image is of four women undergraduates holding bicycles at Oxford University in 1920. Again, the photos are colour washed, this time invoking the gold of the Women’s Freedom League.

Unlike the cover of our first collection, however, the images we chose do not relate to specific landmarks. Rather they reflect the changing attitude and opportunities available to

\(^8\) Though it still took about three months and nine rejected designs.
Figure 3: Women’s Legal Landmarks in the Interwar Years: Not for the Want of Trying. Photo credits: Allan Cash Picture Library/Alamy Stock Photo/Look and Learn/Bridgeman Images.

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women. Of a world opening up, a world of greater—but not yet equal—freedom. They are images of a world in which women are occupying territory that had previously belonged to men and doing things from which they had formerly been excluded.

Take the upper picture. It shows women learning a practical skill in a recently opened educational facility. They are most likely women who have not had the advantage of attending a high school, much less a university. And they are not learning domestic skills, though domestic science was certainly offered at the college, but woodwork—traditionally a masculine activity. In later decades, these women might have been bored housewives pursuing a hobby. In 1936, however, they seem rather to have been learning skills that would enable them to get jobs in workshops and factories.

The South-East Essex Technical College had only opened in 1936, so perhaps the picture on our cover was taken as part of early publicity for the college. It was one of four regional technical colleges in Essex situated on the Becontree estate, then the largest public housing project in the world. It was built to provide educational facilities for those who had moved to the Becontree estate from London’s East End. The College occupied nearly six acres and originally comprised six departments: Industrial and Fine Arts, Commerce, Domestic Science, Engineering, Building and Allied Subjects, and Science. Most of the teaching was provided through part-time evening classes for adults. Adult education at the time, as Pushpa Kumbhat has argued,

9 That domestic science had its own department in the College was also in its way a feminist move, representing an effort to raise the status of undervalued domestic work by showing that it required knowledge and skills commensurate with other trades.

10 Though see Ellison 2016.

11 The College was built to house 5,000 evening students, 1,000 full-time day scholars (aged 11-16) and 750 senior students (B 1937: 556). No mention is made of female students, though a similar report following the opening of the South-West Technical College a few miles down the road refers to a nursery “[o]n the ground floor nearly opposition the board-room ... where mothers may leave their children in the care of a trained nurse while they attend classes!” (B 1939: 568).
The photograph tells a tale of new opportunities for working-class women; of a recognition that industry needed and wanted their contribution, and that women in the interwar years were not simply funnelled into the domestic sphere as they might have been before the First World War. Rather women, at least before they married, could earn good money in skilled occupations. It shows indirectly why middle-class women found it increasingly difficult to get domestic “help” in their homes as more and more working-class women shunned domestic service in favour of the better conditions and money they could get in industry. It shows that women’s work was beginning to get proper public attention (as our landmarks demonstrate) and that women’s aspirations were supported by educational establishments such as this.

What it doesn’t show, of course, is how working men often resented and resisted women “taking” jobs from men and how men’s trade unions fought for a “family wage” so that husbands could keep their wives in dependence at home (A Morris 2024). It doesn’t show how working women faced discrimination and harassment in the workplace and how the law was mustered through such means as the marriage bar to keep women out of competition with men (see e.g. Samuels 2024).

The lower picture combines two more familiar images, that of young women at Oxford University (evident from their caps and gowns) and of young women on bicycles. Both, again, represent new freedoms. Oxford University had been open to women since 1879 when the first women’s colleges were founded but, although they could study the same subjects and take the same examinations as men, women were not awarded degrees until 1920, the date of this photograph (Auchmuty 2008). In that year, as a direct result of the Sex Disqualification (Removal) Act 1919, Oxford admitted women as full members of the university and the first graduations of women took place. Ivy Williams, England’s first woman barrister, was among those who received her degree in that year (C Morris 2024). So the cheerful young women in the cover picture could look forward not only to the rewards of intellectual endeavour in congenial surroundings but also to receiving degrees at the end of their studies and perhaps using them to embark on remunerative professional careers.

Bicycles are symbolic of a different kind of freedom, actual physical independence for women. The modern “safety” bicycle—that is, the one with wheels the same size (as opposed to the “penny
farthing”) and driven by a chain attached to the back wheel—was invented in 1885. The dropped crossbar made it possible for women to ride safely in their obligatory long skirts, still worn in this picture.12 The bicycle meant that, no longer confined to the home and its surrounds or dependent on male-provided transport, women could now get about town and out to the countryside and explore the world uncontrolled and unchaperoned.

But still there was opposition. For all the medical experts who extolled the benefits of fresh air and exercise for young women, there were others who warned of the dire effects on their reproductive and other internal organs, their energy levels, their appearance (a phenomenon called “bicycle face” that would put off potential suitors) (Stromberg 2015) and even their sexual morality (an association with masturbation) (Hallenbeck 2015). The same arguments had, of course, been used against higher education for women. Any excuse would serve to attack developments like the bicycle and the university that took women out of their proper place—the home—and into the world controlled by men.

Though the pictures depict women of very different social backgrounds and from different decades, they have much in common. Both acknowledge the importance of education in opening doors to a better life for women. Both celebrate learning as an end in itself, giving interest and purpose to constricted lives, but also the potential for financial reward in skilled or professional work and, with that, less desperation to find a husband for support. Both reflect the camaraderie of studying and working alongside other women. Both are concerned with physical freedom and moving into men’s territory. And both represent progress for women in a period when, for the first time in English history, equality with men seemed attainable. Women could vote and stand for Parliament and they looked forward to pushing through further reforms now that their sex and their interests were

12 Though sadly this was not always the case: “I allude to the death of Miss Carr, near Colwith Force [in Cumbria, UK]. The evidence of her friend who rode just behind her, says that ‘Miss Carr began the descent with her feet in the rests, but finding the hill become much steeper, she strove to regain her pedals and failed’. I think she failed because she could not see the pedals, as the flapping skirt hid them from her view, and she had to fumble for them. Could she have taken but a momentary glance at their position, she would have had a good chance to save her life. The poor girl lingered a week” (Daily Press, 20 September 1896): cited on the Bikes & Bloomers website: a project which “tells the story of how some women creatively challenged conventional ideas of how a woman should look and move in public space through their clothing”.

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represented. As our collection shows, however, the path was not easy and there were many setbacks and considerable backlash against women’s greater freedom in the interwar period. It also shows, however, that the optimism displayed by our cover pictures was not entirely misplaced.

[C] CONCLUSION

There is, perhaps, Monk suggests, a “perception … in the burgeoning field of law and art, [that] legal textbook covers are just a bit ‘too domestic’ to take seriously, not ‘public’ enough” (2022: 65). If so, this is unfortunate. A (good) book is, of course, much more than its cover. So too a cover. A (good) book cover can, and should, convey more than what is inside the book. Clothed well, a book cover provides an opportunity to (re)imagine frontiers and explore territories beyond the narrative of the text. We hope (it is, of course, for others to judge) that this is the case with the covers of the two Women’s Legal Landmarks collections.

If you ask someone to design a cover image for a book about English law they will often produce a version of Justice and her scales from the Old Bailey roof. Ask someone to design a cover image for a book about women and English law and they will often offer the same thing, intended (no doubt) to point up the irony of Justice being a woman and women being subject to so much injustice in English law. The images we have chosen as representing over 12 centuries of women’s legal landmarks do not immediately proclaim that the content of our collections is legal. But they are clear that the subject-matter is women. In representing women who are beneficiaries of legal reform, who may have become campaigners for further reform, our cover images stand for the slow and unsteady progress of justice for women and freedom from men’s control.

* See the Women’s Legal Landmarks website for more information about the projects.

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